DEPARTMENT OF SOCIAL AND HEALTH SERVICES HEALTH AND RECOVERY SERVICES ADMINISTRATION Olympia, Washington

To: Licensed Midwives Memorandum No: 07-87

Certified Nurse Midwives **Issued:** December 24, 2007

Birthing Centers

Managed Care Organizations

From: Douglas Porter, Assistant Secretary For information, contact:

Health and Recovery Services 800.562.3022 or go to:

Administration (HRSA) http://maa.dshs.wa.gov/contact/prucontact.asp

Subject: Planned Home Births and Births in Birthing Centers: Fee Schedule Changes

and Policy Update

Effective for dates of service on and after January 1, 2008, the Health and Recovery Services Administration (HRSA) will:

- Begin using the Year 2008 Current Procedural Terminology (CPT[®]) and Healthcare Common Procedural Coding System (HCPCS) Level II code additions and deletions as discussed in this memorandum;
- Update the Planned Home Births and Births in Birthing Centers Fee Schedule to include the new 2008 codes and fees; and
- Update and clarify smoking cessation policy.

Overview

All policies previously published remain the same unless specifically identified as changed in this memo.

The new 2008 additions and deletions are available on HRSA's Fee Schedule web page. Visit HRSA's web site at http://maa.dshs.wa.gov. To view a current fee schedule, click on *Provider Publications/Fee Schedules*, then *Accept*, then *Fee Schedules*.

Do not use CPT® and HCPCS codes that are deleted in the "Year 2008 CPT" book and the "Year 2008 HCPCS" book for dates of service after December 31, 2007.

Maximum Allowable Fees

HRSA used the following resources in determining the maximum allowable fees for the year 2008 additions:

- Year 2008 Medicare Physician Fee Schedule Data Base (MPFSDB) relative value units;
 and
- Current Conversion Factors.

Note: Due to its licensing agreement with the American Medical Association (AMA) regarding the use of CPT[®] codes and descriptions, HRSA publishes only the official brief description for all codes. Please refer to your current CPT[®] book for full descriptions.

New and Deleted 2008 HCPCS Modifiers

Please review the 2008 HCPCS book for those modifiers that may be added or deleted for the current year. HRSA requires HCPCS modifiers as listed in the Fee Schedule.

Injectable Drug Updates

HRSA updates the maximum allowable fees for injectable drugs on a quarterly basis. Current and past fee schedules are posted on HRSA's website at http://maa.dshs.wa.gov (Click on **Provider Publications/Fee Schedules**, then **Fee Schedules**). All fees have been updated at 106% of the Average Sales Price (ASP) as defined by Medicare. If a Medicare fee is unavailable for a particular drug, HRSA prices the drug at 86% of the Average Wholesale Price (AWP).

Smoking Cessation Policy Update

HRSA pays providers for smoking cessation counseling as part of an antepartum care visit or a post-pregnancy office visit for tobacco-dependent eligible pregnant women.

Effective for dates of service on and after January 1, 2008, HRSA covers the following CPT codes:

Procedure Code	Brief Description	Restricted to Diagnoses	
99406	Behav chng smoking 3-10 min	640.02	
99407	Behav chng smoking > 10 min	649.03 and 649.04	

Effective for dates of service on and after January 1, 2008, HRSA no longer covers the following HCPCS procedure codes:

Procedure Code	Brief Description	
G0375	Smoke/tobacco counseling 3-10	
G0376	Smoke/tobacco counseling >10	

Billing Instructions Replacement Pages

Attached are replacement pages C.3-C.4 for HRSA's *Planned Home Births and Births in Birthing Centers Billing Instructions*.

How do I conduct business electronically with HRSA?

You may conduct business electronically with HRSA by accessing the WAMedWeb at: http://wamedweb.acs-inc.com

How can I get HRSA's provider documents?

To obtain DSHS/HRSA provider numbered memoranda and billing instruction, go to the DSHS/HRSA website at http://hrsa.dshs.wa.gov (click *the Billing Instructions and Numbered Memorandum* link). These may be downloaded and printed.

Smoking Cessation for Pregnant Women

[Refer to WAC 388-533-0400(20)]

HRSA reimburses providers for smoking cessation counseling as part of an antepartum care visit or a post-pregnancy office visit for tobacco dependent eligible pregnant women.

What is Smoking Cessation Counseling?

Smoking cessation counseling consists of provider information and assistance to help the client stop smoking. Smoking cessation counseling includes the following steps:

- Step 1: Asking the client about her smoking status;
- Step 2: Advising the client to stop smoking;
- Step 3: Assessing the client's willingness to set a quit date;
- Step 4: Assisting the client to stop smoking, which includes a written quit plan. If the provider considers it appropriate for the client, the "assisting" step may also include prescribing smoking cessation pharmacotherapy, as needed (see next page); and
- Step 5: Arranging to track the progress of the client's attempt to stop smoking.

Who is eligible for smoking cessation counseling?

Fee-for-service: Tobacco dependent, pregnant women covered under fee-for-service are eligible for smoking cessation counseling.

Managed Care: Tobacco dependent, pregnant women who are enrolled in a managed care plan must have services arranged and referred by their primary care provider (PCP). Clients covered under a managed care plan will have a plan indicator in the HMO column on their Medical Identification card. **Do not bill HRSA for Smoking Cessation Counseling as it is included in the managed care plans' reimbursement rates.**

Who is eligible to be reimbursed for smoking cessation counseling?

HRSA will reimburse only the following providers for smoking cessation counseling as part of an antepartum care visit or a post-pregnancy office visit (which must take place within two months following live birth, miscarriage, fetal death, or pregnancy termination):

- Physicians;
- Physician Assistants (PA) working under the guidance and billing under the provider number of a physician;
- Advanced Registered Nurse Practitioners (ARNP); and
- Licensed Midwives (LM), including certified nurse midwives (CNM).

Current Procedural Terminology © 2007 American Medical Association. All Rights Reserved.

What is covered?

HRSA allows one smoking cessation counseling session per client, per day, up to 10 sessions per client, per pregnancy. The provider must keep written documentation in the client's file for each session. The documentation must reflect the information listed on the following page.

HRSA covers two levels of counseling:

- Basic counseling (approximately 15 minutes) which includes Steps 1-3 on previous page;
- Intensive counseling (approximately 30 minutes) which includes Steps 1-5 on previous page.

Use the most appropriate procedure code from the following chart when billing for smoking cessation:

Procedure Code	Brief Description	Restricted to Diagnoses
99406	Smoke/Tobacco Counseling 3-10	649.03 and 649.04
99407	Smoke/Tobacco Counseling <10	049.03 and 049.04

A provider may prescribe pharmacotherapy for smoking cessation for a client when the provider considers the treatment appropriate for the client. HRSA covers pharmacotherapy for smoking cessation as follows:

- HRSA covers Zyban[®] only;
- The product must be prescribed by a physician, ARNP, or PA;
- The client for whom the product is prescribed must be 18 years of age or older;
- The **pharmacy provider must obtain prior authorization** from HRSA when filling the prescription for pharmacotherapy; and
- The provider must include both of the following on the client's prescription:
 - ✓ The client's estimated or actual delivery date; and
 - ✓ Notation that the client is participating in smoking cessation counseling.

To obtain prior authorization for $\mathbf{Zyban}^{\$},$ pharmacy providers must call:

Drug Utilization and Review 800.848.2842

Denotes Change